

Emerson Howell Nagel

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WRITING EXPERIENCE

Freelance Writer, Management Consultant (www.emersonhowellnagel.com), Remote **1996 – present**

Sample engagements, all performed virtually:

Cardiac Catheter, Boston MA

- Worked with a cardiac surgeon on taking a specialty catheter to market.
- Wrote grant proposals, marketing material, technical documentation, pitch presentations for venture capital and angel funding.
- Liaised with various investors and the engineering firm that developed the prototype.

Crane Operator Certification Program, Sacramento CA

- Worked with the developer of a crane operator certification program.
- Wrote technical documentation, marketing materials.
- Liaised with psychometrician on writing of question bank.
- Wrote certification approval document.

Newspaper/Magazine Writing, Chicago IL

- Wrote hundreds of articles on gardening, crafts, home decoration and repair for the Chicago Sun Times, Chicago Tribune, Chicagoland Gardening, Chicago Wilderness Magazine.

Duckfeet Designs (www.duckfeetdesigns.com), Chicago IL **1999 - 2005**

Writer, Co-Founder

- Co-founded a design company that creates and maintains e-learning platforms and websites for a variety of clients, including among others an arboretum, a garden center, a jazz trumpeter, and two university departments.
- Wrote and presented website proposals, developed strategy, organized site structure, developed all content.

First Step Business Plans, Evanston IL **1998 - 2019**

Writer, Founder

- Produced business plans for micro- and small businesses.
- Focused on conveying the entrepreneur's vision and enthusiasm in a concisely written, professionally produced package that included graphics, tables and charts, and prepared financials.
- Taught classes locally on writing business plans.

Resume-Writing Service, New York NY **1981 - 1985**

Writer, Founder

- Developed and managed a successful resume-writing service.
- Designed and produced resumes for young financial services professionals.

ENTREPRENEURIAL EXPERIENCE

Emerson Howell Nagel & Associates (www.ehnagel.com), San Antonio TX **2006 - present**

President/Owner

- With 6 months' prior experience in executive recruiting, founded a recruiting firm.
- Focused on positions in risk, audit, compliance, quantitative analytics, accounting, and some IT and data analytics.
- Clients were all in financial services or firms that worked with financial services companies.
- Have had up to eight associates, database of 13k+ candidates, hundreds of clients.
- Also sourced for a telehealth firm and was Head of Talent Acquisition for a professional services firm.

Emerson Howell Nagel, continued

Emerson's Garden, Evanston IL

1993 - 1996

Co-Owner

- Created a garden shop that sold plants, pots, baskets, tools and garden paraphernalia (while working full time).
- Designed and wrote a popular monthly newsletter with a subscription of 1,800.
- Taught classes in the store in the evenings on all aspects of plant care and propagation. Classes were very well attended and a lot of fun.
- Spoke at schools and garden club meetings.

CORPORATE EXPERIENCE

Bank One / First National Bank of Chicago, Chicago IL, New York NY and Geneva, Switzerland

1988 -1999

First Vice President, Market Risk Policy and Review Department, 1988 - 1999

- Developed and managed a global exposure management system for derivative products; monitored over 8,000 transactions, and \$10 billion in exposure.
- Produced business system design document.
- Wrote desk procedures for division coordinators in London, Chicago and Tokyo.
- Spoke at industry conferences in Chicago, London and New York on derivative systems, and received top marks for presentation and content.

Assistant Vice President, International Private Banking, 1986 -1988

- Global coordination of financial control, systems, operations and administration for five offices around the world; assets under management \$900 million.
- Wrote strategic plans, and prepared monthly forecasts for Senior Management.
- Designed/implemented a Demand Deposit system, re-wrote operating manuals.

Banco De Bogota Trust Company, New York NY

1982 - 1986

Assistant Vice President, Head of Personal Banking

- Established and managed Personal Banking Department for U.S. subsidiary of the oldest bank in Colombia; extensive marketing in Colombia, Ecuador, Venezuela and Panama.
- Wrote policies and procedures manuals.

Citibank N.A., New York NY

1980 - 1982

Account Officer, International Services Division

- Managed over 2,000 high-net-worth individual clients.
- Wrote major expenditure proposal to expand business.

EDUCATION

Wellesley College, Wellesley MA

1976 - 1980

Bachelor of Arts, English/Economics

OTHER

- Have written two novels (unpublished).
- Accomplished toy maker, gardener, potter and seamstress.
- Strong swimmer, sailor and kayaker.
- Fluent in Spanish and French; lived in Mexico, Colombia, Panama and Geneva; traveled extensively in Europe, Asia, Latin America and the US.